
SIGNS

To obtain a Zoning Clearance Permit, the following information must be submitted for review to insure compliance with the zoning ordinance:

A survey site plan drawn to engineer scale, showing the following:

- , Lot shape with property line dimensions shown.
- , Location of the proposed sign placement on lot.
- , Location of other signs already in place on the property.

SIGN SPECIFICATIONS

, Signs shall not create any interference or confusion for pedestrian or vehicular traffic.

, **If illuminated**, the lighting shall not cast undiffused rays upon any public right-of-way, residential district, or adjacent premises.

, Use of the following words on signs are prohibited: **STOP, SLOW, CAUTION** or **DANGER**. These may be confused with traffic signals or signs as erected by governmental agencies.

, Signs that contain **PULSATING, ROTATING, OSCILLATING** or **FLASHING** lights are prohibited **EXCEPT** those showing time and temperature information.

, No sign shall be erected so as to, by its location, color, nature or message, permit it to be confused with or obstruct the view of traffic signals or signs or would tend to be confused with warning lights of an emergency or public vehicle.

, All signs shall be attached to structures intended specifically for their support such as buildings, poles, fences, canopies and similar structures, but shall not be attached to any utility pole, tree, or rock.

, All signs shall be located outside of public rights-of-way.

, In the B-3 Central Business District, signs which overhang the public right-of-way may be permitted, provided that the owner of the sign execute a release of liability and indemnification document in favor of the City.

TEMPORARY SIGNS THAT MAY BE ERECTED WITHOUT A ZONING CLEARANCE PERMIT.

, **Real Estate Signs.** A single sign on each street frontage may be erected, provided that the sign not be placed in any street right-of-way and not exceed thirty-two (32) square feet in area. The sign may contain the message that the property is for sale, lease, or rent and the name, address, and phone number of the owner or agent. The sign shall be moved immediately upon sale, or lease of the property.

, **Construction Signs.** A single construction site identification sign shall be permitted. It shall not exceed sixty-four (64) square feet in area, shall be located at least ten (10) feet from the front property line. The sign may contain any of the following in the message: identification of the project, its owner and/or developer, architect, engineer, land planner, landscape architect, contractor and subcontractors. The sign shall only be displayed during the duration of the project.

, **Political signs.** Non-illuminated political signs, not exceeding thirty-two (32) square feet in area, are permitted in required front yards from twenty-one (21) days prior, and two (2) weeks subsequent, to the election to which they pertain.

TEMPORARY SIGNS THAT REQUIRE ZONING CLEARANCE PERMITS TO BE ERECTED.

, **Temporary signs, balloons, blimps, aerial signs or banners** erected for not more than fourteen (14) days announcing openings, closings, management changes or special events. These signs shall be attached in total to a building wall or canopy or other permanent structure on the zoning lot. No more than six (6) such signs may be erected by any establishment within a calendar year. The permit for such signs shall be displayed at the establishment.

, Temporary signs or banners erected for not more than fourteen (14) days announcing a noncommercial and civic or philanthropic event in any district. Those signs or banners shall be limited to one (1) per lot with the written permission of the owner and may be located in required yards. Those signs may be located in public rights-of-way with the approval of the City Department of Public Works and/or the State Department of Transportation.

, Two (2) temporary off-premise directional signs of up to ten (10) square feet in area and six (6) feet in height for any new business for a period of ninety (90) days following issuance of a Certificate of Occupancy. These signs shall be limited to one (1) per lot with the written permission of the property owner, and may not be located in any residential or office district, and may be located in required yards but shall not be located in any street right-of-way.

Temporary signs for the sale of produce, Christmas trees, crafts, seafood or similar items sold on a seasonal or temporary basis shall not exceed thirty-two (32) square feet in area or six (6) feet in height. ONLY ONE (1) such sign per temporary business shall be erected and shall be safely affixed to the ground or a permanent structure on the lot. A copy of the *peddler's license for the temporary business shall be included in the permit application and the permit shall be kept at the business site. These signs shall be removed within seven (7) days of the termination of the sale of the activities. These signs shall not be placed in any street right-of-way.

Two (2) temporary off-premise signs directing traffic during the construction period of a new business. These signs shall not exceed six (6) square feet in area or three (3) feet in height, and shall be limited to one (1) sign per zoning lot with the written permission of the property owner. They shall not be located in any residential or office district, may be located in required yards and shall be removed upon issuance of a Certificate of Occupancy.

Trailer signs. A-frame signs or signs on vehicles or electrified signs shall not be permitted to be used as temporary signs.

PORTABLE SIGNS

Portable signs are prohibited from location or use within the City and its Extraterritorial Planning Jurisdiction.

***Peddler's license shall be obtained through the City Clerk.**

SUBDIVISION NAME MARKERS

Name markers for subdivisions may be located within the street right-of-way or within the normal front yard setback at the beginning of a subdivision road upon issuance of a Zoning Clearance Permit, provided the location of the marker is outside the intersection sign triangle and the normal maintenance limits. Issuance of a Zoning Clearance Permit shall be subject to the following conditions:

All costs will be the responsibility of the Applicant.

Neither the City nor the Division of Highways shall maintain the marker or the area around the marker.

The markers shall be removed if not properly maintained, or if required for street improvement purposes.

A maximum of one (1) marker shall be permitted for each subdivision entry point from a publicly dedicated and maintained street. A marker on both sides of a subdivision road entry point shall constitute a single marker.

If the sign is to be located within the right-of-way of any state system road, approval of the Division of Highways shall be required.

The developer shall assume tort liability for such markers.

The developer shall agree in writing to each of these conditions.

This is general information on signs only. For more specific and detailed information, please request copy of City of Newton Zoning Ordinance.

CITY OF NEWTON PLANNING DEPARTMENT



SIGNS

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